

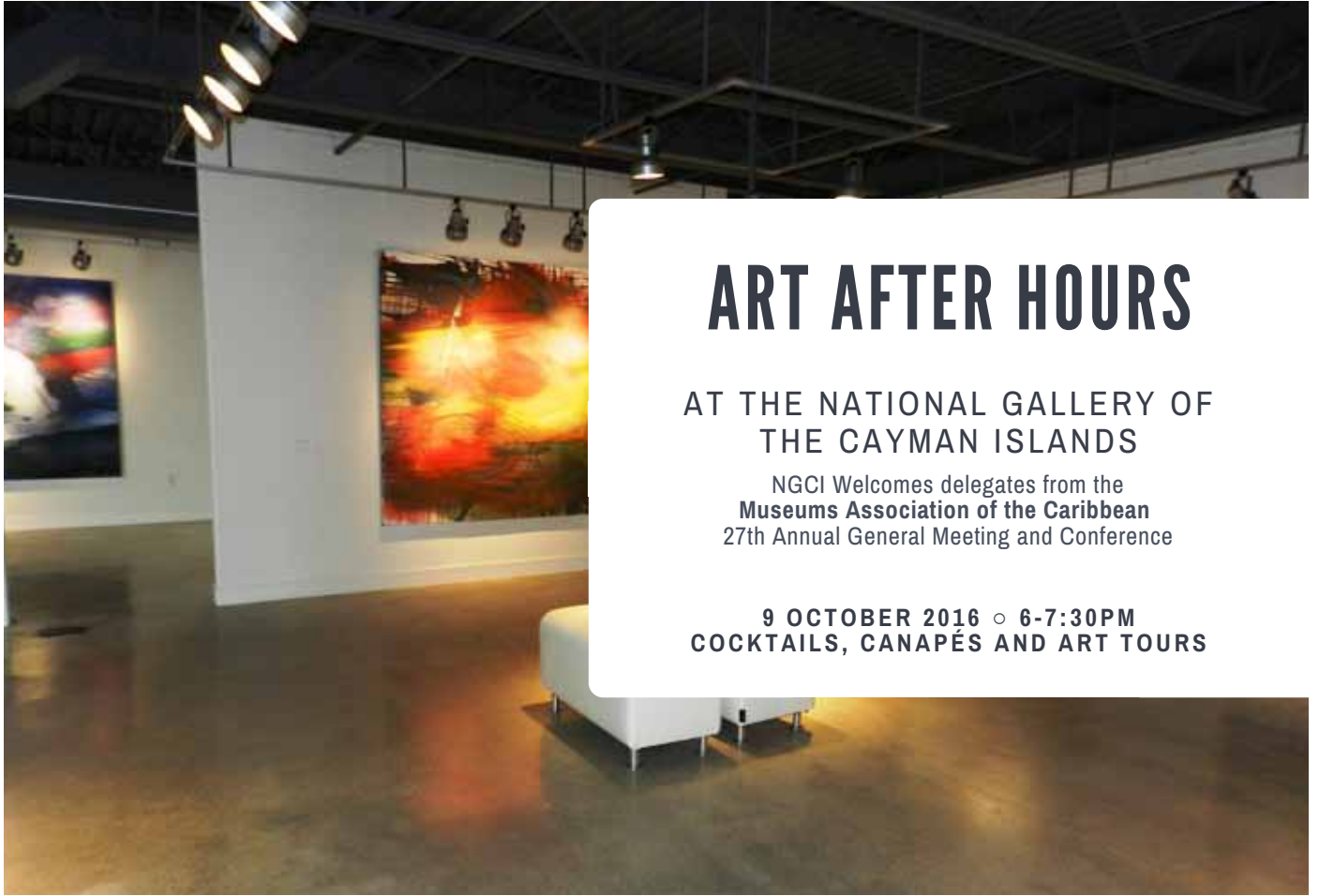
Museums Association of the Caribbean
27TH AGM & CONFERENCE:

The Essential Museum

Redefining the role of the cultural and heritage sector
for 21st Century audiences.



9 - 12 October, 2016



ART AFTER HOURS

AT THE NATIONAL GALLERY OF
THE CAYMAN ISLANDS

NGCI Welcomes delegates from the
Museums Association of the Caribbean
27th Annual General Meeting and Conference

9 OCTOBER 2016 ◦ 6-7:30PM
COCKTAILS, CANAPÉS AND ART TOURS



international
financial
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IFP Cayman is proud to continue
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Gallery of the Cayman Islands.**



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Sherene James-Williamson, PhD

President, Museums Association of the Caribbean

On behalf of the Museums Association of the Caribbean (MAC), it is my pleasure to welcome all participants to this the 27th Conference and Annual General Meeting. The Board of Directors of the MAC is very pleased to have partnered with the National Gallery of the Cayman Islands (NGCI) for this year's activities. I wish to congratulate the management and staff of the NGCI for their hard work and innovation in the planning of the 2016 conference. The team has worked very hard in securing funding to assist with the field trips, workshop and technical sessions this year thus making it affordable for both local and overseas participants. Special thanks to this year's sponsors for their dedication to the work of the NGCI and by extension MAC in assisting in this major networking opportunity.

I look forward to a successful and eventful conference and AGM as together we explore "reaching our audience" and continue to further the mandate of MAC. I encourage all to become members of MAC, through our various membership categories. It is through this interaction that we are able to share our experiences, best practice and innovation.

The Museums Association of the Caribbean continues to be committed to good museum practice and engagement of museum professionals across the Caribbean.



Hon. Premier Alden McLaughlin, MBE JP MLA

Premier of the Cayman Islands

Welcome to the Cayman Islands and the Museum Association of the Caribbean's 2016 Annual General Meeting and Conference. I commend the National Gallery of the Cayman Islands for hosting this year's conference and pledge my full support as Premier and Minister of Culture.

The theme for this year's conference is *The Essential Museum – Redefining the role of the cultural and heritage sector for 21st Century audiences* with a view to discuss and understand how museums can define and demonstrate their public value in today's modern age.

Through keynote addresses, panels, workshops and presentations during the conference you will create conversations, come up with intriguing ways to adapt physical spaces for an ever-growing digital society and come up with ways to grow new audiences through non-traditional partners.

While you are here I hope that you also get to experience Cayman's own unique culture through a variety of evening events and field trips that the National Gallery has organised with the help of the Ministry of Culture. It is my sincere hope that you get a chance to know the true jewel of the Cayman Islands – our people – and that you will also enjoy another aspect of culture and sample our local food at any of our many restaurants. Of course don't forget to visit one of our sugar white beaches and dip your toes in the warm waters of the Sea that connects us all as Caribbean people.



There is so much to see and do on all three of our Islands and I welcome you to experience all that you can while with us.

Please, enjoy the conference, our Islands, our culture and our people.

Susan A. Olde, OBE

Chairperson, National Gallery of the Cayman Islands

The National Gallery of the Cayman Islands (NGCI) is delighted to host the 2016 Museum Association of the Caribbean's Annual General Meeting. On behalf of our Board and staff, I'd like to extend a warm welcome to all of our local and visiting delegates.

This year's theme - *The Essential Museum – Redefining the role of the cultural and heritage sector for 21st Century audiences* – is particularly significant for our organisation. Connection and public engagement were the founding impulses of NGCI, and these values continue to drive our commitment to be "an inclusive gathering place which honours our artistic heritage, celebrates art and seeks to provide inspiring learning experiences for all of our diverse public."

With the rapid technological, social, environmental and economic changes that our sector has been experiencing in the past few years, we must continually seek new ways to interpret our collections - be they art, historic artifacts, archives or living collections – and to make them accessible to the broadest possible audience. At the 2016 MAC AGM we look forward to exploring the innovative ways this is being done in the region and discussing how our museums might continue to embody this spirit through our educational programmes, exhibitions, community presence and public service.

In closing I'd like to extend our gratitude to conference partners the Ministry of Health and Culture, the volunteer Conference Committee, and to our sponsors, who have made bringing MAC to the Cayman Islands possible. To all of our delegates, I wish you an inspiring and informative few days.





27TH AGM & CONFERENCE:

The Essential Museum

Redefining the role of the cultural and heritage sector
for 21st Century audiences.

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The conference organiser and the conference host wish to thank our generous sponsors:

PLATINUM



MINISTRY OF HEALTH & CULTURE
CAYMAN ISLANDS GOVERNMENT

GOLD

Susan Olde, OBE

SILVER



BRONZE



Annual Meeting Theme

Through this year's conference theme – *The Essential Museum - Redefining the role of the cultural and heritage sector for 21st century audiences* – we will be looking to discuss and understand how museums can define and demonstrate our public value in the modern age. How can our institutions play integral roles in civic engagement, education, research, stewardship, and social change? Who are our audiences and what are their needs? Who are we not (yet) serving and how can we better connect? How can the digital realm help grow audiences and open up access for hard-to-reach communities?

These important topics will be explored via three subthemes:

- ***Creating Conversations***

Inviting audience participation in the development of exhibitions, collections development, and programming.

- ***The Changing Environment***

Adapting our physical spaces for an increasingly digital society.

- ***Collaborations, Partnerships, and Mergers***

Growing audiences through non-traditional partners.

At the 2016 MAC Annual Meeting in the Cayman Islands we ask all presenters and delegates to consider how we embody this spirit through our educational mission, programmes, collections, and community presence. We hope you will actively engage in discussions around these important topics and continue the conversation upon returning home.

Local Host Committee

National Gallery of the Cayman Islands





About the Cayman Islands

The Cayman Islands: Grand Cayman, Cayman Brac, and Little Cayman, are a three-island archipelago, formed by large coral heads covering submerged ice age peaks and are mostly flat. The terrain is mostly limestone surrounded by coral reefs. The islands are located 480 miles south of Miami, just 149 miles south of their closest Caribbean neighbor Cuba, and 167 miles northwest of Jamaica.

The early known history of the Cayman Islands began with a sighting on May 10, 1503 when Christopher Columbus chanced upon "two very small and low islands, full of tortoises (turtles)..." Initially known as "Las Tortugas" due to the multitude of sea turtles in surrounding waters, the islands were renamed "Caimanas" (derived from the Carib word for the marine crocodile) in 1530, evolving later into the present day Cayman Islands.



There is no archaeological evidence for an indigenous people, and the Cayman Islands remained largely uninhabited until the 17th century. However, the islands' ample supply of turtle made it a popular calling place for ships sailing the Caribbean in need of meat for their crews. The first known settlers (a mixture of Welsh and English soldiers from Cromwell's army in Jamaica) arrived in Little Cayman and Cayman Brac around 1658, later populating Bodden Town in Grand Cayman, and by the 1800s the population had grown to over 2,000 with an equal percentage of freepersons and slaves (predominantly of African descent). The current population is approximately 60,000 with nationalities represented from over 120 countries.

Caymanian cultural identity has been created by a series of factors: the primarily European and African cultures of our early settlers, the historical legacy of British colonialism, a small but present historical plantocracy system, limited natural resources and the subsequent reliance on the sea for sustenance and industry. Caymanians looked to the sea for their livelihood. Fishermen, boat captains, skippers, deck hands, and rope makers were vital to the Cayman economy and to everyday life. This rich maritime heritage is one that continues even to this day.

Cayman became a British colony along with Jamaica in 1680 through the Treaty of Madrid and have remained a crown colony. The current constitution (BOT) of the Cayman Islands, the fourth in its history, came into effect on 6 November 2009.

ABOUT THE

Museums Association of the Caribbean

Established in 1987, MAC works to strengthen links among Caribbean museums, their staff and associates, so that they may foster and promote an appreciation and understanding of their common heritage through education and the development of professional standards of practice. The association serves as a forum for the exchange of information and ideas through meetings, publications and museum exchanges. MAC's main objectives are: to develop common policies relative to the role of museums and duties of curatorial staff, to act as an advisory board for governments and institutions regarding museum development and to develop relationships with international and other regional museums-related

organisations. It also supports the cultural policy and programmes of the Regional Cultural Committee of CARICOM (Caribbean Community).

Member organisations include a wide variety of regional cultural organisations including traditional 'national' museums; art museums; heritage facilities; university museums; cultural academics; along with members of the wider global museum community in its many forms.

Recent past conferences have been held in St Lucia (2015); Jamaica (2014); and Belize (2013).

ABOUT THE

National Gallery of the Cayman Islands

Established in 1996, the National Gallery of the Cayman Islands (NGCI) is the country's leading visual arts museum and education centre, charged with promoting and encouraging the appreciation and practice of the visual arts in the Cayman Islands. This mission is achieved through exhibitions, education/outreach programmes, school tours, community festivals, and ongoing research projects.

Holding up to six exhibitions annually at our central exhibition space, and satellite venues around Grand Cayman and the Sister Islands, the curatorial team strives to create a balance between exhibitions of quality Caymanian artwork with art from further afield. This is achieved by working with a broad cross-section

of artists and ranging from site-specific work to more traditional gallery-based projects.

NGCI is at the forefront of visual arts education in the Cayman Islands hosting 50+ education and outreach programmes monthly, across all three islands. These programmes aim to capture every age group in our community from the youngest pre-schoolers to senior citizens, in addition to marginalised members of our community. They combine arts education with enriching creative experiences which foster creativity, help build self-esteem, and provide effective and invaluable explorations of culture, cultural heritage, national identity and community values.

The Conference Facility

The National Gallery building is a 9,000 sq. ft. facility situated on the western side of the Esterley Tibbetts Bypass, close to Camana Bay town centre and adjacent to the Harquail Theatre. The development is home to two temporary exhibition areas, an art studio, library, auditorium, sculpture garden, Art Café and Gift Shop, and a permanent gallery for Cayman Islands National Art Collection.

As part of the National Gallery's long-term business plan, an auditorium and multi-purpose event space were incorporated into the design providing flexible venue options for conferences. The main conference sessions will be held in the Dart Auditorium. This room holds up to 80 persons seated comfortably and has full audio/visual equipment and internet access.

Transportation

Hotel Shuttle Service runs between the official conference hotel and the National Gallery of the Cayman Islands from Monday, 10 October, to Wednesday, 12 October. The full shuttle schedule will be provided upon check-in.

Headquarters Hotel

Holiday Inn Resort Grand Cayman (HIR): Business meetings, breakfasts, luncheons and receptions are hosted in the headquarters hotel unless otherwise noted. See daily schedules for room assignments

Registration

General registration will be processed at the HIR Icebreaker on Saturday 8 October from 6:30 pm - 7:30 pm. Registrations after this time will be processed at the host facility, the National Gallery of the Cayman Islands, reception area during the following times:

- Sunday, October 9 6:00 pm - 7:00 pm
- Monday, October 10..... 8:30 am - 5:00 pm
- Tuesday, October 11 8:30 am - 5:00 pm
- Wednesday, October 12 8:30 am - 12 noon

General Information

The General Information Desk will be located at the NGCI Exhibition Hall Reception. NGCI staff are available to answer questions about the annual meeting during registration hours.

Internet & Cell Phones

Internet Service is complimentary throughout the National Gallery. No password is required. MAC requests that all cellular phones be silenced in the meeting rooms and the General Session as a courtesy to other meeting attendees. Should you need to recharge your cell phone during the conference please see a member of the NGCI staff.

Presenter & Session Information

All presenters are required to share instructions on their sessions, handouts, audiovisual prior to the 8 October so preparations can be made accordingly. Presenter Prep will be open on Sunday during registration hours should delegates wish to test their equipment. In advance of your presentation, you are invited to use the NGCI Maples Art Library to review your notes or just to relax. A list of the audiovisual equipment that will be provided for each session will be confirmed in advance and has been provided in your handout.

Name Badges

For security reasons, badges must be worn at all times. Badges are required for admittance to all annual meeting program sessions and all evening events.

Photography Release

By attending the MAC AGM, attendees agree to allow their names, likenesses and images, in audio, photographic or video format, recorded onsite to be used by MAC and the NGCI for educational and promotional purposes.

Food & Beverage

During full conference days (10 and 11 October), a

complimentary lunch will be provided for registered delegates (times vary so please refer to the schedule). Special dietary needs can be accommodated if these are requested in advance. Please contact NGCI Events Manager Meegan Ebanks at events@nationalgallery.org.ky. Coffee, tea and water will be available throughout the conference. Delegates are also welcome to bring their own refreshments.

Lost & Found

Items lost during the conference will be taken to the NGCI Administration Office located in the Education Centre Building.

Sneak off the beaten path, yet stay central to Grand Cayman's best attractions.

At Holiday Inn Resort & Suites you can indulge in breathtaking views of the Caribbean Sea from your private balcony or from our oceanfront restaurant & bar. Enjoy world class casual dining with a true Caribbean flair at our on-site **Blue Iguana Grill** or kick back with a cocktail at our oceanfront bar. Our quiet, peaceful property is perfect for families, honeymooners and corporate guests who want to enjoy the peace and serenity of a Caribbean escape. Largest rooms on the island and complimentary hotel shuttle.



Reservations: 855-722-9626
www.hiresortgrandcayman.com



Events

Event transportation will be provided for international delegates to all off-site events during the conference. Buses will depart from the conference hotel the Holiday Inn Resort Grand Cayman (HIR) - promptly at the times noted below. Return transportation from all evening events will drop off at the same venue. For transportation/taxi service outside of conference scheduled pick-ups contact Websters Tours Ltd. at (345) 945-1433.

Island Cultural & Heritage Tour

Sunday, 9 October • 9.30 am - 4.30 pm

9.30am	Hotel pick up
10.00am	Pedro St James
11.30am	National Trust Mission House
12.30pm	LUNCH BREAK at Grape Tree Café (Bodden Town)
2.00pm	Mind's Eye – The Visionary World of Gladwyn "Miss Lassie" Bush
3.30pm	Cayman Turtle Centre
4.30pm	Hotel drop off

NGCI has partnered with local cultural organisations to introduce delegates to the wide scope of Caymanian history, culture and arts. Strategically placed in districts across Grand Cayman, visitors will also have a chance to view the several different areas of the island including historic Bodden Town, George Town, the heart of modern day commerce, and West Bay.

Cayman's other leading cultural entities, the National Gallery and the Cayman Islands National Museum will welcome delegates at separate evening events.

Icebreaker

Saturday, 8 October • 6.00 - 7.30 pm

Host hotel the Holiday Inn Resort Grand Cayman, in association with the National Gallery, invite guests for a complimentary welcome drink by the poolside.

An Evening of Art - Welcome cocktail reception at the National Gallery of the Cayman Islands

Sunday, 9 October • 6.00 - 7.30 pm

Enjoy a private after-hours tour of the National Gallery with a chance to view the National Art Collection and the latest temporary exhibition Speak to Me: Understanding the Language of Art.

Buses leave HIR at 5.45pm. This event will be followed by dinner for international guests at 7.30pm. Buses will return to HIR at 9.15pm.

Looky Ya: Culture, History and Art at the Cayman Islands National Museum

Monday, 10 October • 6.30 - 8.30pm

Enjoy an evening of heritage, culture, music, food and dance at the historic Cayman Islands National Museum. Buses leave HIR at 6.15pm. Return trip departs at 8.40 pm.

Governor's Reception

Tuesday, 11 October • 6.30 - 8.00 pm

Her Excellency Governor Helen Kilpatrick welcomes guests of the 27th annual Museum Association of the Caribbean Annual conference to a cocktail reception at Government House. Buses leave HIR at 6.15pm. Return trip departs at 8.00 pm.

To explore these sites further, visit:

Pedro St James www.pedrostjames.ky • **National Trust Mission House** www.nationaltrust.org.ky/#!mission-house/c1bbx
Mind's Eye - The Visionary World of Gladwyn Bush www.artscayman.org/mind-s-eye • **Cayman Turtle Centre** www.turtle.ky
National Gallery www.nationalgallery.org.ky • **Cayman Islands National Museum** www.museum.ky

Keynote Panel

The Essential Museum: Three Caribbean Museum directors discuss their organisational strategies for engaging with their wider communities.

Dr Veerle Poupeye - Executive Director, National Gallery of Jamaica

Amanda Coulson - Director, the National Art Gallery of the Bahamas

Natalie Urquhart - Director, National Gallery of the Cayman Islands

This keynote panel will address some of the critical questions outlined in the conference's theme *The Essential Museum: Redefining the role of the cultural and heritage sector for 21st Century audiences*. How can museums define and demonstrate our public

value in the modern age? How can our institutions play integral roles in civic engagement, education, and social change? Who are our audiences and what are their needs? Who are we not (yet) serving and how can we better connect? How do museums provide an appropriate community forum for civic debate?

Starting with three individual presentations on recent projects that have successfully helped to widen and diversify their audiences in their respective countries, the panel will discuss how museums might continue to increase their social value and strive to foster healthy dialogue and community cohesion.

The panel discussion will be moderated by MAC President Dr Sherene James-Williamson.

Dr Veerle Poupeye *Director, National Gallery of Jamaica*



Veerle Poupeye is a Belgian-Jamaican art historian and curator specialised in Caribbean art. She has served as the Executive Director of the National Gallery of Jamaica (NGJ) since 2009.

Poupeye was educated at the Universiteit Gent in Belgium (BA and MA, Art History) and Emory University in Atlanta (PhD, Art History and Cultural Studies). Her publications include *Caribbean Art* (1998, Thames & Hudson) and *Modern Jamaican Art* (1998), which she co-authored with David Boxer, and many journal articles and exhibition catalogue essays.

At the NGJ, she has been responsible for innovative exhibitions that bring the historical, the modern and the

contemporary into dialogue. The ground-breaking Jamaica Biennial 2014 was also staged under her direction, and the NGJ introduced new programmes such as the popular Last Sundays, and in 2014 opened a branch in Montego Bay, National Gallery West.

Poupeye has previously worked as a Curator at the NGJ, at the MultiCare Foundation and at the Edna Manley College, where she served as Research Fellow and Curator. She has also taught Art History, Visual Studies, Curatorial Studies and Material Culture Studies at the Edna Manley College and the University of the West Indies-Mona and at Emory University and New York University.

Keynote Panel

Amanda Coulson *Director, National Art Gallery of the Bahamas*



Amanda Coulson is the Director of the National Art Gallery of The Bahamas (NAGB). A Bahamian, she grew up in New York and London with frequent visits to her Nassau-based family.

She studied for her Master's Degree at the Institute of Fine Arts, NYU, and started out at the Old Master dealers, Wildenstein & Sons, before going on to work in various art galleries in London, Paris and Milan. Developing as a writer and critic, Coulson spent two years as the international editor of *tema celeste*, a bi-lingual contemporary art magazine out of Milan, before moving to Frankfurt where she consolidated her critical practice writing for a wide variety of international art magazines including

Frieze, Modern Painters and ARTNews. She has also provided critical texts for monographic gallery and museum exhibitions and worked as a freelance curator.

Coulson is one of the co-founders of the VOLTA contemporary art fairs, in both Basel, Switzerland, and New York, USA; having run VOLTA for seven years as Executive Director, she stepped down to return to The Bahamas and take up a new position as the NAGB's Director. Since 2012, she has been a nominator and consultant for the Davidoff Art Initiative, which supports residencies for Caribbean artists in China, Switzerland, the US and Germany.

Natalie Urquhart *Director, National Gallery of the Cayman Islands*



Natalie Urquhart is a Caymanian curator and arts administrator who works as the Director of the National Gallery of the Cayman Islands. She holds a BA Hons. in Art History (University of Glasgow, 2000) and a MA in Arts Policy and Administration (University of London, 2006) and has fifteen years experience coordinating multi-genre arts festivals, arts programming, and exhibitions.

Urquhart previously worked as a curator for the Visual Arts Society, and as Arts Editor for Cayman Free Press's Special Publications department. She is the founder of Cayman Creative Alliance - a networking, advocacy and mentorship group for the creative sector; and a public sector advisor on cultural matters,

most recently representing the Visual Arts and Creative Industries sectors on the National Culture & Heritage Policy Steering Committee.

Her curatorial research explores the influence of traditional cultural heritage and memory on contemporary artistic practice in the Cayman Islands and wider region. This work has formed the basis of exhibitions such as *Native Sons – Fahive* (2005), *21st Century Cayman* (2010), *The Persistence of Memory* (2011), and *Tidal Shift* (2015). She recently completed work on the first formal art history of the Cayman Islands (Scala Fine Art Publishers Ltd., Fall 2016).

Schedule

	Saturday October 8th	Sunday October 9th	Monday October 10th	Tuesday October 11th	Wednesday October 12th
Arrival of Participants		9:30 - 4:30 pm Island Cultural and Heritage Tour (Field Trip)	8:30 am Shuttle to Conference Venue	8:30 am Shuttle to Conference Venue	8:30 am Shuttle to Conference Venue
			8:45 - 9:15 am Registration	9:00 - 9:45 am Special Presentation from the Ministry of Culture	9:00 - 10:45 am Round Table Sessions (NGCI Dart Auditorium & Susan A. Olde Art Studio)
			9:15 - 10:15 am Opening Ceremony Welcome Presentation by Premier Hon. Alden McLaughlin, OBE; MAC President Sherene James-Williamson; and National Gallery Chairperson Susan Olde		
			10:15 - 10:45 am Coffee Break	10:45 - 11:00 am Coffee Break	10:45 - 11:00 am Coffee Break
			10:45 - 12:15 pm Keynote Panel	11:00 - 12:30 pm Sessions	11:00 - 12:00 pm Closing Ceremony MAC AGM
		12:30 pm - 1:30 pm Lunch	12:15 pm - 1:15 pm Lunch	12:30 pm - 1:30 pm Lunch	12:30 pm - 1:30 pm Shuttle to hotel
		3:00 - 5:00 pm MAC Board Meeting	1:15 pm - 3:15 pm Sessions	1:30 pm - 3:00 pm Sessions	
			3:15 - 3:30 pm Coffee Break	3:00 - 3:15 pm Coffee Break	
			3:30 - 5:00 pm Sessions	3:15 - 5:00 pm Sessions	
			5:00 pm Shuttle to hotel	5:00 pm Shuttle to hotel	
			6:15 pm Shuttle to CINM	6:15 pm Shuttle to Govt House	
		6:00 - 7:30 pm National Gallery Welcome Reception	6:30 - 8:30 pm Reception/Dinner (National Museum)	6:30 - 8:00 pm Closing Reception (HE Governor's House)	
	6:00 - 7:30 pm Ice Breaker (Holiday Inn)	7:30 - 9:15 pm Dinner for International Delegates	8:45 pm Shuttle to hotel	8:15 pm Shuttle to hotel	

Schedule

Monday, 10 October

Registration 8.30 am - 9.15 am

Welcome Ceremony 9.15 am - 10.15 am

This ceremony will formally open the 27th Museum Association of the Caribbean Annual General Meeting and welcome over seventy delegates from across the region as well as the USA, Canada, and the UK. With presentations by: Cayman Islands Premier and Minister for Culture, Hon. Alden McLaughlin, Jr., MBE; Museums Association of the Caribbean President Dr. Sherene James-Williamson; National Gallery of the Cayman Islands (conference host) Chairperson Susan Olde, OBE.

Coffee Break 10.15 am - 10.45 am

Keynote Panel 10.45 am - 12.15 pm

■ *The Essential Museum: Three Caribbean art museum directors discuss their organisational strategies for increasing social value and engaging communities.*

Dr Veerle Poupeye, Executive Director, National Gallery of Jamaica

Amanda Coulson, Director, the National Art Gallery of the Bahamas

Natalie Urquhart, Director, National Gallery of the Cayman Islands

This keynote panel will address some of the critical questions outlined in the conferences' theme *The Essential Museum: Redefining the role of the cultural and heritage sector for 21st Century audiences* with presentations by the three directors on recent projects in their museums. This session will be followed by a panel discussion with the presenters, led by MAC President Dr. Sherene James-Williamson.

Lunch Break 12.15 pm - 1.15 pm

Afternoon Session 1 1.15 pm - 3.15 pm

Creating Conversations – inviting audience participation in the development of exhibitions, collections development, and programming.

■ *Co-curation and Co-creation: A case study at the Barbados Museum & Historical Society*

Csilla E. Ariese-Vandemeulebroucke, MSc, Faculty of Archaeology, Leiden University, The Netherlands

■ *Things Unspoken: Creating conversations through an exhibition of Bermudian contemporary art*

Stephanie Gibson, Doctoral Candidate, History of Art department at the University of Pennsylvania

Co-authored with **Nzingha Ming** and **Michael Walsh**

■ *A Collection from Scratch: A case history from the Smithsonian National Museum of African American History and Culture (NMAAHC)*

Joanne Hyppolite (Panel moderator), Museum Curator NMAAHC, USA

Michèle Gates Moresi, Supervisory Museum Curator of Collections, NMAAHC, USA

Mary Elliott, Museum Specialist, NMAAHC, USA

Coffee Break 3.15 pm - 3.30 pm

Afternoon Session 2 3.30 pm - 5.00 pm

■ *3 Cs of audience participation: A framework for inclusive exhibition development at the Cayman Islands National Museum*

Debra Barnes-Tabora, Collections Manager, Cayman Islands National Museum, Cayman Islands

■ *Extraordinary Events - Beyond Your Walls*

Arminda Franken-Ruiz, Independent Heritage Advisor (Former Director, National Archaeological Museum Aruba), Aruba

Nimah Zakuri, Curator - Money Museum and Art Collection, Central Bank of Trinidad and Tobago, Trinidad and Tobago

Yvonne Tang (Panel Moderator), Director of Exhibitions and Events at Lord Cultural Resources, USA

Schedule

Tuesday, 11 October

Morning Session 1 9.45am-10.45am

The Changing Environment – adapting our physical spaces for an increasingly digital society

■ *Teaching Children to Document Heritage: The intangible heritage pilot project*

Dr. Sherene A. James-Williamson, Curator and Lecturer, University of West Indies Mona Campus, Geology Museum, Jamaica

Co-authored with Damian Shirley and Keisa Weise

■ *Guerrilla Galleries and Mobile Museums: Portability and the gallery in the age of digital and social media*

Natalie Willis, Assistant Curator, National Art Gallery of the Bahamas

Coffee Break 10.45 am - 11.00 am

Morning Session 2 11:00 am - 12.30 pm

■ *Technology as Art and Art as Technology – Educating audiences through artistic endeavor*

Dr. William Schonberg, Professor, Missouri University of Science and Technology. Co-author: Luce Myers, Lecturer, Arts, Languages, and Philosophy Department, Missouri University of Science and Technology, USA

■ *On a Mission to Matter – Using digital to engage audiences at the National Gallery of the Cayman Islands*

Kaitlyn Elphinstone, Communications Manager, National Gallery of the Cayman Islands, Cayman Islands

■ *Technology and the Visitor Experience: how can we embrace and utilise the opportunities presented by digital technology*

Rob Martin, Creative Director, Fountainhead, Cayman Islands

Lunch Break 12.30 am - 1.30 pm

Afternoon Session 1 1.30 pm - 3.00 pm

Collaborations, Partnerships, and Mergers – growing audiences through non-traditional partners

■ *The Business of Museums and the Engagement of 21st Century Audiences*

Harris A. McCoy, MA, Doctoral Researcher, University of Westminster, UK

■ *A Proposed Collaborative Model for Engaging Non-traditional Partners for Digital Development and Audience Cultivation for the National Museum and Art Gallery of Trinidad and Tobago*

Marlene Joseph, Creative Practitioner & Strategist- Trinidad & Tobago

■ *The Development of the Cayman Islands Maritime Heritage Trail*

Dr. Margaret Leshikar-Denton, Director, Cayman Islands National Museum, Cayman Islands

Coffee Break 3.00 am - 3.15 am

Afternoon Session 2 3.30 pm - 5.00 pm

■ *Engaging New Audiences by Bundling Art Experiences*

Lee Jolliffe, University of New Brunswick, Canada

■ *Towards a Healthy Art Ecology: The need for balanced public and private initiatives and collaborations in the Caribbean*

Dr Veerle Poupeye, Director, National Gallery of Jamaica, Jamaica

■ *The Independent Curator as Relationship Broker- the case of Myers Fletcher & Gordon Attorneys-at-Law*

Nicole Smythe-Jackson, Independent Curator, Jamaica

Schedule

Tuesday, 11 October

Special Presentation 9.00 am

■ *The policy seed: a project overview of the development of culture & heritage policy and strategic planning and its implications on the sector's growth in the Cayman Islands*

Nancy Barnard

Deputy Chief Officer, Ministry of Health & Culture,
Cayman Islands Government, Cayman Islands

A strong culture and heritage policy expresses a government's willingness to adopt and implement a set of coherent principles, objectives and means to protect and foster cultural expression and preserve unique lines of heritage. This presentation reviews the work undertaken in the process to develop the Cayman Islands' first National Culture and Heritage Policy and Strategic Plan, outlining the key points and lessons learned, the expected implications on the growth of the sectors and the opportunities for future partnerships between the members of the public, the responsible governmental ministries or departments and the cultural and heritage organisations and institutions, both locally and internationally.

Nancy Barnard is from Montego Bay, Jamaica and has lived in the Cayman Islands since early childhood. She is the Deputy Chief Officer of the Ministry of Health & Culture, an Adjunct Professor of the Visual Arts (University College of the Cayman Islands), and previously was Curator and Director of the National Gallery. She holds a BA degree from Concordia University, Canada, a MA from University of Leicester, England and DipEd from UCCI. A long time mentor with the Chamber of Commerce Mentorship Programme and the Ministry's Internship Programme, she is also an active board member of the Cayman Islands National Museum, the Cayman National Cultural Foundation and the Cayman Arts Festival, all on behalf of the Ministry.

Wednesday, 12 October

Roundtable Workshop..... 9.00 am - 10.45 am

Following on from two days of inspiring presentations, delegates are invited to select one of the three conference sub-themes and to join their colleagues in a roundtable discussion. This is a chance to review and share further projects and experiences. Each breakout will be chaired by a guest and session summaries will be presented at closing.

Coffee Break..... 10.45 am - 11.00 am

MAC AGM

Closing Ceremony 11.00 am - 12.00 pm

Lunch Sessions

During lunchtime on Monday 10 October and Tuesday 11 October, emerging museum professional from institutions in the Cayman Islands will present pop-up sessions on their areas of interest. These are informal sessions and guests are invited to bring their lunch. Lunch Sessions will run from 25 minutes, with regular sessions resuming immediately following.

Monday, 10 October, 12.45 am - 1.10 pm

■ *Cross Curricular Learning Sessions @ NGCI. A Walking Tour*

Kerri-Anne Chisholm, Assistant Curator, National Gallery of the Cayman Islands

Jessica Ebanks, Education Intern, National Gallery of the Cayman Islands

Tuesday, 11 October, 12.55 am - 1.25 pm

■ *Speaking the Digital Language - Connecting with 21st Century Audiences through a Creative Use of Social Media*

Shenice McField, Intern, Cayman Islands National Museum

Brian Watler Jr., Intern, Cayman Islands National Museum

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MAC Committee

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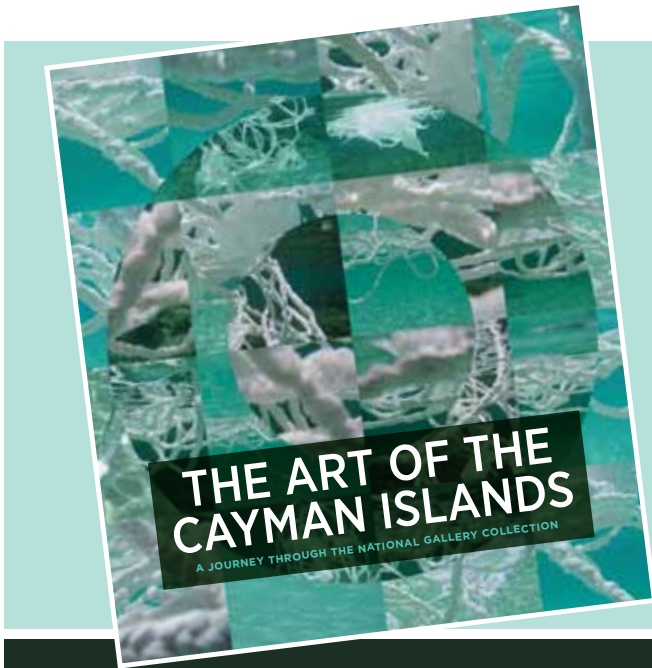
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This book offers the first comprehensive survey of the art of the Cayman Islands as seen through highlights from the National Gallery's permanent collection. The collection traces a historical and stylistic journey that begins with the visionary markings of intuitive artists such as Gladwyn 'Miss Lassie' Bush, and moves on to the work of the early realist painters who sought to capture the picturesque tropical island paradise before concluding with the more critically engaged, multi-disciplinary work that the islands' contemporary artists are generating. This overview, which also functions as the gallery's first collection guide, features essays on the history of art and the story of The National Gallery and its collection. The beautiful publication also features artwork by over 70 artists with accompanying descriptions and artist biographies.

All proceeds from the sales of this book go towards The National Gallery collections development and collections - related education initiatives.

THE ART OF THE CAYMAN ISLANDS

A Journey Through the National Gallery Collection By *Natalie Urquhart*

KYD
\$35



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MONDAY
OCT. 10
6:30-8:30 pm



The Cayman Islands National Museum is open Monday to Friday from 9 a.m. to 5 p.m. and 10 a.m. to 2 p.m. on Saturday.

CAYMAN ISLANDS NATIONAL MUSEUM
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